

Libertarian Candidate Conference and Training

March 8, 2008
9:00 AM to 3:00 PM
Lunch is Provided at 11:30 am

Best Western Laurel Park Suites—I-275 and 6 Mile Rd.
16999 S. Laurel Park, Livonia, MI (734) 464-0050

FACILITATORS: Greg Stempfle, LP of Michigan At-Large Member & Newsletter Editor
Erin Stahl, LP of Michigan Vice Chair

NOTE TAKERS / TIMEKEEPERS: Greg Stempfle and Erin Stahl

GOAL OF CONFERENCE: A fun and upbeat conference for Libertarians who are planning to run for office. This conference will unfold some of the mysteries for the first timers and will further help get all candidates organized and prepared for their election. Whether they are a “paper” candidate helping to give the Libertarian Party a presence on the ballot, or making a serious run for office, this conference and training session will help provide them with some necessary tools to be successful.

ATTENDEES: Libertarian Party members who are running for office including some Presidential Candidates

PLEASE BRING: Information regarding your campaign.

Agenda

Introduction	Greg Stempfle & Erin Stahl	5	9:00am to 9:05
Campaigning as a Libertarian	Greg Stempfle	15	9:05 to 9:20
Understanding the 2008 Changes Regarding the LP State and National Conventions	Bill Hall, LPM State Chair	5	9:20 to 9:25
Candidate Paperwork/Campaign Finance	Leonard Schwartz	15	9:25 to 9:40
Target Marketing Yourself to the Voters	Andy LeCureaux	30	9:40 to 10:10
Working With the Media	Tim O'Brien & Erin Stahl	30	10:10 to 10:40
Defenders of Liberty Awards	Greg Stempfle & Erin Stahl	45	10:40 to 11:25
LP Presidential Candidate Straw Poll	Greg Stempfle & Erin Stahl	15	11:25 to 11:40
Lunch- Preparation		20	11:40 to 12:00
Issues Made Fun With the Politigo Game	Jim McWilliams	60	12:00 to 1:00
Roundtable Discussion With Elected Libertarians	Elected Libertarians	60	1:00 to 2:00
Toastmasters-Public Speaking Tips	Mary Comfort	15	2:00 to 2:15
Creating a Website	To be announced	10	2:15 to 2:25
Fundraising	To be announced	10	2:25 to 2:35
Lessons From the Ron Paul Campaign	Scotty Boman	10	2:35 to 2:45
Closing/ Survey / Follow-up Questions	Greg Stempfle & Erin Stahl	15	2:45 to 3:00 pm
Feel free to stay until 4:00 to network after the conference			

Additional Information: Available for sale: Gold and Silver Liberty Lapel Pins: \$6.00 each or 2 for \$10.00
Cato Institute Pocket Constitutions: \$2.00 each



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Why attend?

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FREE workshop for Libertarian candidates
(Lunch and soft drinks included)



FUN and exciting interactive game about the issues



MEET Libertarians who were elected to office



LEARN easy techniques & tools for running for office



Defender of Liberty Awards being awarded

See detailed agenda. Please send registration to:
Erin Stahl, 20113 Avalon, St. Clair Shores, MI 48080
or vicechair.lec@earthlink.net or (586) 774-8181

Name:	Home Phone:
Address:	Mobile Phone:
City, State, Zip:	E-Mail Address:
The County You Live In:	Your Local LP of Michigan Affiliate:
Questions Needed for Conference	
Joining us for Lunch? Yes or No	Notes:
Office Seeking:	
Level of Candidacy: Paper/Name on Ballot Active	
LP Membership: National State Local Affiliate New	Notes:
Membership Dues: Current Lapsed Unknown New	